



COMPANY PROFILE



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C ontents

1 Our Vision & Mission

4 Our Services

2 About Us

5 Customer Support

3 Our Business

6 Corporate Social Responsibility





Vision



To advance global trade. We are in it for the long haul and believe in creating value for our suppliers, partners and clients.



Mission

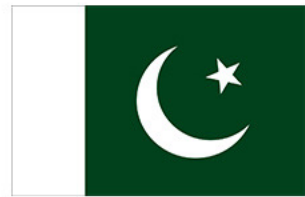
- ▲ Uncompromising dedication to promoting professional cooperation among our principals, trading partners and clients by providing only the best in marketing and after-sales support.
- ▲ Building long-term partnerships and developing new areas of expertise to facilitate the growth of the company and its associates.
- ▲ Creating a rewarding and nurturing workplace which constantly challenges our employees
- ▲ Unwavering devotion to our core tenets of honesty, trust, ethics and community service – fundamentals which the company has stood by since its foundation.
- ▲ Stimulating trade between Pakistan and the rest of the World.

About Us

Claiser Trading is a global distribution, trading & consultancy firm with strong roots in a variety of business verticals, which allows us to provide essential services & products to a wide range of sectors all across the world.



Over the years, we have been able to build upon our foundation & expand our presence internationally. Headquartered in London, United Kingdom, our regional offices are present in all major trading hubs across UAE & Pakistan, giving us unparalleled global-to-local connectivity. Our extensive distribution network & strong partnerships make us well-positioned to cater all demands of our clientele.



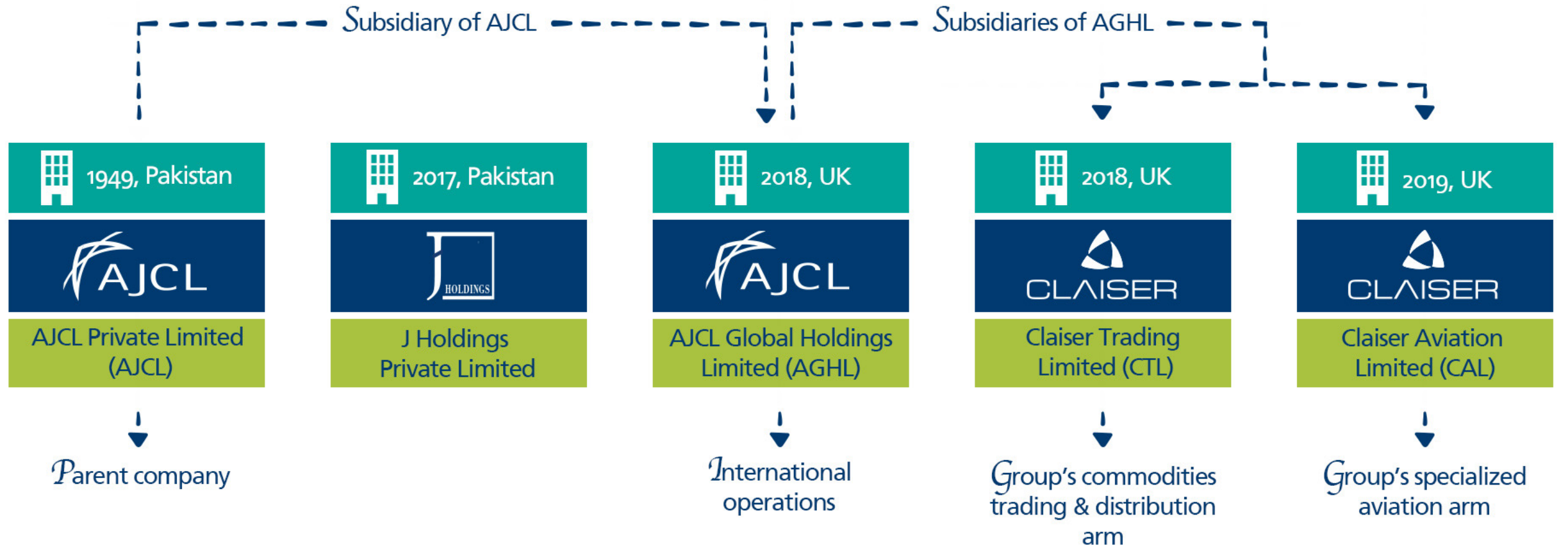
Our strengths are derived from our roots in Pakistan, where our group has been in business since 1949.

This legacy has led us to develop close ties to many of the producers & manufacturers in our prime sourcing markets, which allows us preferential access to best products and pricing.

We adhere to fundamental ethical practices including supply chain traceability, safety, quality & on time delivery. Our core values of integrity, transparency and equitability have allowed us to become the go-to partner for a number of different companies looking to optimize their supply chains.



Group Structure





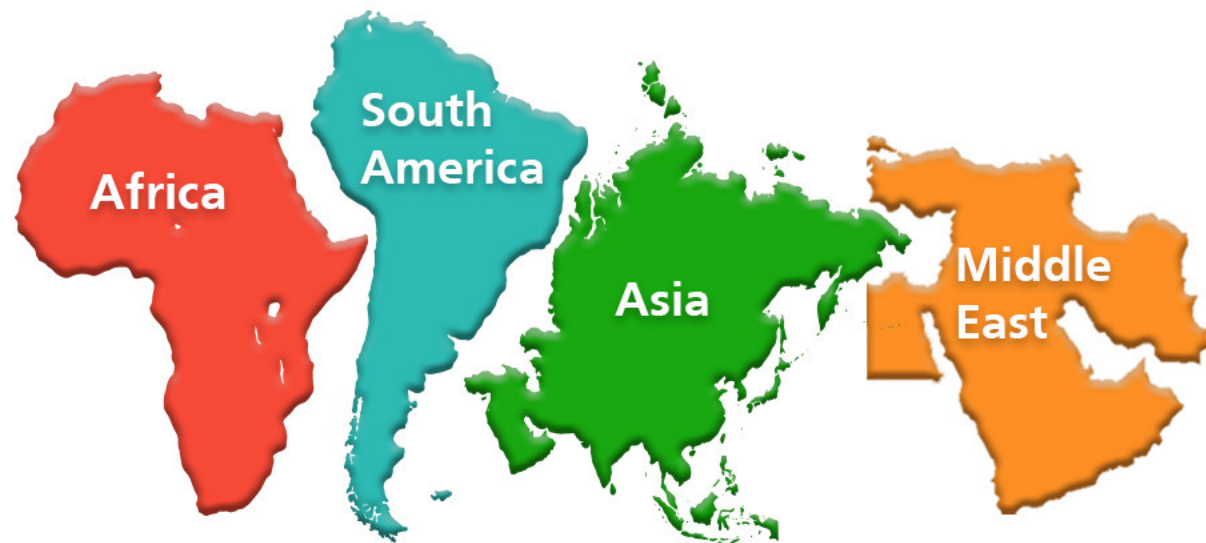
Global Footprint

Today, Claiser Trading is a diversified company with an international footprint and well established sourcing, logistics and financial links. We are affiliated with some of the World's most recognizable companies and have an extensive list of satisfied clients and partners in every geographical region.

OUR HOME MARKETS



OUR TRADING HUBS



Our Values



INCLUSION
PROFESSIONALISM
OWNERSHIP
COMMUNICATION
DEDICATION
ACCOUNTABILITY
TEAMWORK
LEARNING
GROWTH
DIVERSITY

INTEGRITY
RESPECT

Our Business

We have developed a strong niche of ethanol export, transported in isotanks & drums to the Far East, Africa & elsewhere.



We deal in different physical commodities, specializing in agricultural commodities.



We procure & transfer machinery in different parts of the world. In addition, we deal in iron ore, coal & cement. Furthermore, we provide warehousing for fast-moving & critically required spare parts.



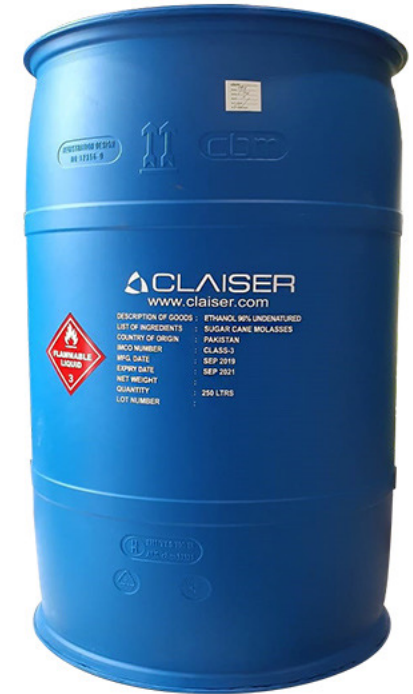
E thanol

We specialize in ethanol, which is used in a wide range of applications including beverages, cosmetics, pharmaceuticals, inks, chemicals, electronics, fuel, hand sanitizer and disinfectant.



We started out from humble origins in Pakistan and now we have expanded to the international market. Pakistan still remains our sourcing market for ethanol from sugar cane and molasses. Our good relationship with a number of plants and distilleries in Pakistan and Brazil ensure that we are able to source ethanol as per the client's requirements and at the best price.

We have leveraged traditional supply relationships to become a major exporter of this value-added derivative. Our efforts have led us to emerge as one of the most consistent ENA buyers in small packs (FCL and ISO) for distribution year-on-year, since our first venture into the business. Our close relationships with producers has allowed us to regularly supply ENA, ENA Anhydrous and REN Ethanol from Pakistan and other origins in ISO and Drums to Africa, Far East, Middle East and Europe at competitive pricing.



Our branded drums



Soft Commodities

The trade and distribution of agricultural commodities is one of our core competencies. We are able to support our customers with quality deliveries and competitive pricing because of our strong regional network, logistical efficiencies and global partnerships. Our long-standing relationships with manufacturers and suppliers help us gain access to products which may otherwise be hard to obtain.

Our in-house execution and quality-control teams manage and co-ordinate the entire process from procurement to delivery, which not only helps us ensure quality but also makes sure that we are able to keep the needs of our customer in mind. Our knowledgeable trading and sourcing teams have enabled Claiser to become an efficient trader of a variety of soft commodities like sugar, molasses, rice, corn, sugarcane, wheat and fertilizers.





Machinery

We have a historical presence and in-depth understanding of the machinery & equipment market. We

possess a global trading

network of agriculture, compaction, earthmoving and warehousing machinery, as well as a wide range of specialized equipment. We have harboured partnerships with several world-leading brands.



Raw Material

We trade and distribute high quality raw materials. Our supply of coal, coke and iron ore drive the steel industry in Pakistan. We also provide cement, among other things, depending on demand.

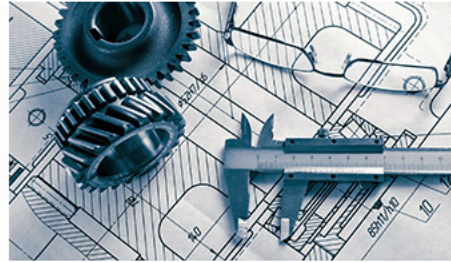


Our Services

Full-service Provider



Design & Engineering



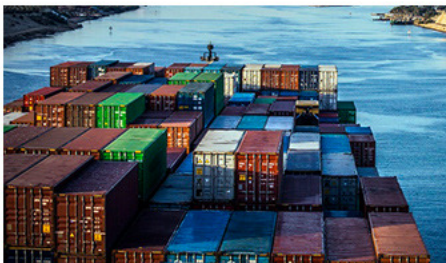
Product Delivery



Project Management



Trade & Distribution



Financial Structuring



Risk Management



After-sales Services



Customer Support



Our customers always come first, which is why we see customer support as a major aspect of our business operations.



Our team is led by individuals who have decades of experience in trading, distribution & support networks across the globe.



Our expert team works with the manufacturer to make sure that you get the best products.



Our robust support network helps us deploy well-equipped professionals to your location quickly.



We ensure quality while maintaining maximum productivity.



Working For The Future

We believe in continuous innovations, which not only help the company develop new areas of expertise, but also lead to the creation of new long-term partnerships which are beneficial to all parties involved. By creating these new tie-ups, we are better able to promote investment and trade. As a global brand, we take great pride in the fact that our customers have placed great trust and confidence in us. Even as we strive to provide economical and tailor-made solutions, we will always be mindful of maintaining integrity and ensuring transparency at all times.



Economical & Creative Solutions



Long-term Partnerships



Promotion of Trade & Investment



C orporate S ocial R esponsibility

In order to give back to the communities we work in, Claiser Trading has committed itself to support local charities and sustainable initiatives that have an impact. We believe that our actions should not have any negative impact on the environment, which is why we are:



Embracing green trading practices



Cutting down on our carbon footprint



Doing community service

Thank You.

